

The International Fuller Woman Expo with special guest Kim Coles, an empowerment initiative for plus size women

For Immediate Release:

August 1, 2011, Detroit, MI- The 5th Annual International Fuller Woman Expo, the 3rd in the United States, will be held on September 10, 2011 at the Detroit Historical Museum in Downtown Detroit, Michigan.

SAT SEPT 10
11AM - 6PM

THE INTERNATIONAL
FULLER WOMAN EXPO
FASHION • LIFESTYLE • BEAUTY

with special guest
Actress & Comedian
Kim Coles

DETROIT HISTORICAL MUSEUM
5401 WOODWARD AVENUE • DOWNTOWN DETROIT
Tickets \$10 TheFullerWomanExpo.com 313 850 4507

The International Fuller Woman Expo features products, services and seminars that give plus size women a day of education, empowerment and enjoyment. As the largest international consumer event for plus size women, the Expo provides an excellent opportunity for businesses and organizations to target their core audience as well as reinforce their company's image within the plus size community.

Returning this year is talk show host, comedian and actress **Ms. Kim Coles** as the keynote speaker. She is best known for her portrayal of Sinclair on the hit television show, "Living Single", a role that garnered her 4 NAACP Image award nominations. Ms. Coles is the host of the popular game show "Pay it Forward" on BET, making her the 1st African American Woman to ever host a primetime game show.

Ms. Coles is also the co-host of "My Black is Beautiful", a talk show that celebrates the diverse and unique qualities in African American women.

Highlights of the 2011 International Fuller Woman Expo Include:

DeLores Pressley. The 2009 keynote speaker returns to Detroit, Michigan. She brings her impressive blend of personal and professional experience to her presentations that allow her to connect with her audience, inspiring and energizing them to take their confidence and success to the next level.

Plus Modeling 101 with Jeannie Ferguson. As an aspiring model, you want to know all there is to know to make it in the industry. Learn the fundamentals from industry professionals

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such as Brand Management, challenges facing plus models today and how to overcome them, plus model etiquette, and more.

Curvy Café. New this year is the “**Curvy Café**” where you can partake some great food in between all the networking and shopping.

Curves in Motion Fashion Showcase. Join sponsors ***IGIGI by Yuliya Raquel*** and ***DailyVenusDiva.com*** in highlighting innovative, ready to wear fashions from around the world. The show presents a showcase exploding with entertainment and fashion for your curves!! This year’s show will present a special wedding segment for the curvy bride.

The Evolution of the Revolution” panel discussion. Every year the **Fuller Woman Expo** discusses ways to elevate the plus community. This year’s topic is “**Plus Positivity In A Negative Society**”.

Plus positive Vendors. Businesses that cater to the International Fuller Woman will be in attendance from across the country. They will be bringing with them products and services that cater to the plus size consumer from the inside, out.

Admission to the International Fuller Woman Expo is \$10. This gives you access to the above highlights. To purchase tickets, to become a vendor or sponsor and for additional information visit www.thefullerwomanexpo.com.

For questions or press inquiries contact:

Cassandra Jones-McBryde
Founder, International Fuller Woman Network
Executive Producer, International Fuller Woman Expo
thefullerwomanexpo@gmail.com
[\(313\)437.1497](tel:(313)437.1497)

Stephanie Danforth
Co-Producer, The International Fuller Woman Expo
presstfwe@gmail.com
[\(313\) 492-1991](tel:(313)492-1991)