



**Sharp Certified Channel Reseller (CCR) Requirement List for Applicants**

- Existing Dealership with annual sales of at least 1 Million
- Secure and maintain a Credit Line equal to or greater than \$30,000.00
- Reseller shall employ suitable amount of Sales, Service and Administration Personnel to support Sharp CCR Product Line
- CCR applicant must have a Principal Commercial Business Address suitable for adequate support of product sales and service
- CCR must complete training before selling product. All expenses incurred for training, including travel, living expenses, service manuals, etc. is the sole responsibility of dealer and shall not be entitled for reimbursement
- Upon completion of service training, CCR must purchase compatible product. Authorization is final upon training certification and purchase
- Sharp personnel will physically visit interested CCR candidates as well as do phone interview once all paperwork has been submitted
- CCR's are required to purchase a minimum of \$30,000 in CCR Products per 6 months to stay in program
- CCR's are reviewed after the first quarter and each additional quarter
- CCR's not service trained on qualifying products within 60 Days will be removed from program
- CCR's request "Assigned Territory" by County on application, usually within 50 mile radius of business (exceptions require Sharp approval)
- All sales must be in "Territory" of said storefront, no Internet, branches, independent agents or brokers
- Sales must be to end-users only in Assigned Territory, as such CCR agrees to perform all warranty, maintenance and installation of products sold

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Please check all boxes that apply to your dealership. Fax or email back to [Kim@CollinsDistributing.com](mailto:Kim@CollinsDistributing.com) for Application and Reseller agreement.

Name of Dealership \_\_\_\_\_ Date \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone # \_\_\_\_\_

Email address \_\_\_\_\_



Phone - 800-727-084 or Fax - 888-265-8652